

Nanomaterials Virtual Pitch Contest

\$30,000 total prize pot

\$10,000 for 2 winners + 1 year **VIE** subscription

Applications due on 30th June 2021

www.cmc.ca/pitch-contest

Eligibility

Entries must be for the use of a nanomaterial to create or to improve a commercial product.

Applicants must be Ontario-based start-ups or small or medium enterprises.

Virtual pitch contest, 10 minutes and 10 slides per company to determine 2 winners. The virtual pitches will be scheduled the third week of July and winners will be announced by the end of July.

Scoring

A judging panel will judge the pitches on a scale of 1 to 5 for:

- Clarity of pitch
- Size of market
- Benefit to Ontario
- Expertise of team
- Financial model of the business

Plus any other criteria the judging panel may decide.

Prizes

2 winners receive a \$10,000 prize plus a 1-year VIE subscription. VIE is the Virtual Incubator Environment for Startups. For more details: www.cmc.ca/vie/ Zero conditions as to the use of the prize money.

The judging panel will review the winning companies progress in 6 months time and will award a further \$10,000 to the company with the most progress.



www.cmc.ca

CMC helps researchers and industry across Canada's National Design Network® develop innovations in microsystems and nanotechnologies.

Presented by



www.nanoontario.ca

NanoOntario is a not-for-profit corporation that promotes academic, government, and industrial members using nanotechnology in Ontario.

Have a question? Send an email to awards@nanoontario.ca